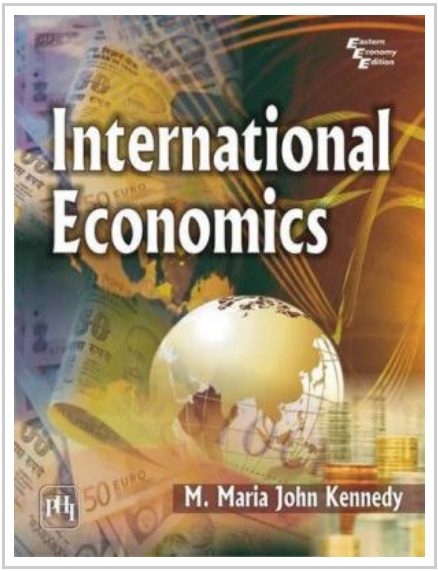


DOWNLOAD

International Economics

By KENNEDY, M. MARIA JOHN

PHI Learning, New Delhi, 2014. Soft cover. Book Condition: New. During the last few decades, the global economy has undergone rapid structural changes. With the increasing internationalisation of economic life, the study of International Economics becomes more complex due to the conjuncture of several economic, social, demographic and political factors operating both at the national and international spheres. Organized in five parts, this book captures all the recent developments in International Trade Theory in a simple, concise manner. The book provides a thorough review and analysis of the international trade and business environment, and helps students to apply this knowledge to practical aspects of doing business in international markets. A rigorous approach is used to provide students with a good understanding of the complex nature of international trade and business activities. It emphasizes the economic, geographical, and political factors that make international business significantly different from domestic business activities. The book is primarily intended as a textbook for undergraduate and post-graduate students of economics, commerce and management for their courses on international trade, foreign trade and international economics. Page Extent: 344.

READ ONLINE
[9.76 MB]

Reviews

This publication is wonderful. It is amongst the most remarkable pdf i have got read. Its been written in an exceptionally basic way and it is merely after i finished reading through this pdf in which really transformed me, alter the way i really believe.

-- ***Shayne Schneider***

An exceptional pdf as well as the typeface utilized was interesting to see. I am quite late in start reading this one, but better then never. I am very happy to explain how this is actually the best pdf i actually have go through within my individual daily life and might be he greatest publication for possibly.

-- ***Freddie Zulauf***