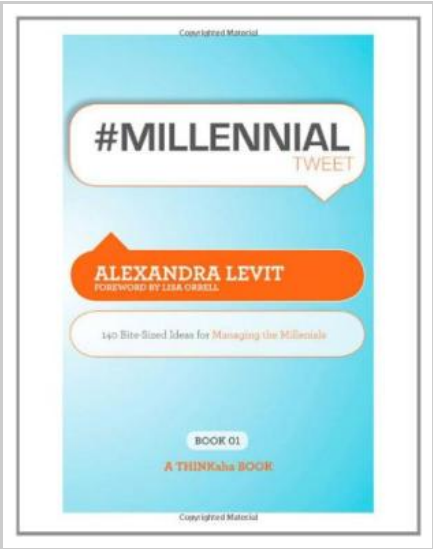


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MILLENNIALtweet: 140 Bite-sized Ideas for Managing the Millennials (Paperback)

By Alexandra Levit

Super Star Press, United States, 2009. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.The Millennials are now entering into the workforce. As an employee, they seem to be unexceptional performers and have been called the toughest generation to manage. They have a reputation for being spoiled and demanding, and not particularly self-directed or loyal. But they are the future of your organization, and if you want to remain competitive, you must do what it takes to recruit and retain them, and learn how to work with them. Like all young people, the Millennials offer the corporate world enormous energy and talent. They are a generation comfortable with electronic communication like texting, instant messaging, and online networking. They know how to navigate and transverse the highway of information and are able to process information quickly. As a group they are social, technologically skilled, eager, achievement-oriented, and they love a challenge. However, channeling those positive attributes will take a patient, nurturing approach. #MILLENNIALtweet is a book that was written to be digested quickly and easily by today s busy manager who doesn t have time to spend weeks or months learning...

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