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Taylor Francis Ltd, United Kingdom, 2010. Paperback. Book Condition: New. 3rd Revised edition. 230 x 154 mm. Language: English . Brand New Book ***** Print on Demand *****.Property asset management requires both the day-to-day oversight of rental properties as well as an ability to maximize the potential of the portfolio through forward thinking and practical planning. To be successful in property management, the individual must be flexible and proactive whilst maintaining a robust knowledge of technical, financial and legal aspects of the leasing system. These managers can have clients ranging from the individual property owner to large international commercial ventures. In Property Asset Management Douglas Scarrett sets out the principles and practice of managing properties for these different clients and their varying needs. As well as the basic theory, the book discusses the process of active management, the strategic objectives, performance measurement and the key financial and operational information which enables high quality and comprehensive reporting to clients. Software screenshots are used to illustrate salient points. This third edition has been extensively rewritten to include developments in property management, especially in the changing nature of the landlord tenant relationship. Scarrett is an experienced academic and professional who has created a practical guide for all those involved in the management of property. The book has also been written to cater for the needs of RICS accredited and business courses provided by Universities in the UK and overseas and provides readers with an overview of the legal aspects of land ownership and tenancy arrangements.

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