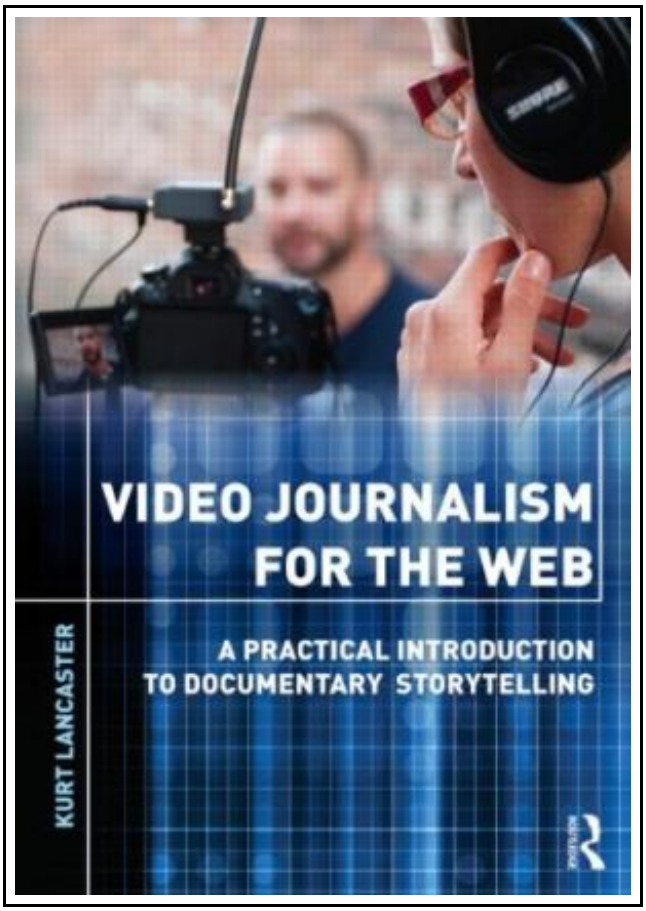
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Taylor Francis Ltd, United Kingdom, 2012. Paperback. Book Condition: New. 251 x 175 mm. Language: English . Brand New Book. As newspapers and broadcast news outlets direct more resources toward online content, print reporters and photojournalists are picking up video cameras and crafting new kinds of stories with their lenses. Creating multimedia video journalism requires more than simply adapting traditional broadcast techniques: it calls for a new way of thinking about how people engage with the news and with emerging media technologies. In this guide, Kurt Lancaster teaches students and professional journalists how to shoot better video and tell better stories on the web, providing a strong understanding of cinematic storytelling and documentary production so their videos will stand out from the crowd. Video Journalism for the Web introduces students to all the basic skills and techniques of good video journalism and documentary storytelling, from shots and camera movements to sound and editing-as well as offering tips for developing compelling, character-driven narratives and using social media to launch a successful career as a backpack journalist. Shooting, editing, and writing exercises throughout the book allow students to put these techniques into practice, and case studies and interviews with top documentary journalists provide real-world perspectives on a career in video journalism. This book gives aspiring documentary journalists the tools they need to get out in the field and start shooting unforgettable multimedia stories.

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