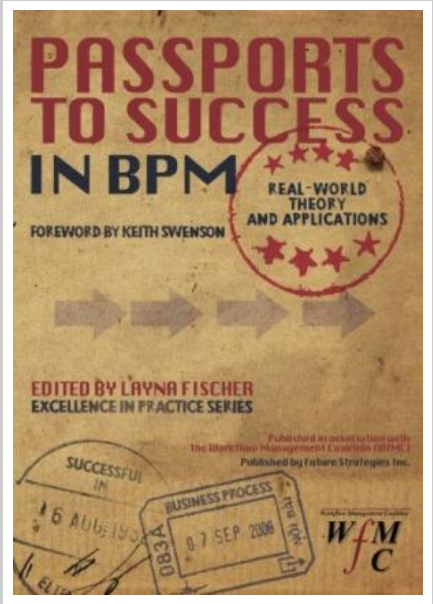


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Passports to Success in Bpm: Real-World, Theory and Applications (Paperback)

By Nathaniel Palmer, Peter Schooff, Lloyd Dugan

Future Strategies Inc, United States, 2014. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.Passports to Success in BPM Real World, Theory and Applications Is your BPM project set up for success or failure? Knowing what your BPM success will look like before you even begin your journey will help you achieve it. So will knowing what are the most common causes of failure. We learn more from failure than success, but it s easier, cheaper and quicker to learn from others mistakes rather than go through the pain personally. BPM projects fail more often as a result of missed expectations than inadequate technology. In this book you will learn how to create and present a credible business case and plan for success, see particularly the chapter BPM Success Manifesto The value of BPM is realized through planning and measurement, and the business case needs to be developed with transparent success criteria and real-world metrics. Contents and Chapter Abstracts Foreword by Keith Swenson The Top 5 Reasons Why a BPM Project Fails by Peter Schooff The BPM Success Manifesto by Nathaniel Palmer How Strategic are Your BPM Initiatives? Four Questions...

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